

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Patent Application**

Applicant(s): R.S. Chernock et al.  
Docket No.: YOR920010442US1  
Serial No.: 10/034,222  
Filing Date: December 28, 2001  
Group: 2623  
Examiner: Farzana E. Hossain

Title: Methods and Apparatus for Controlling Interactive  
Television Information and Commerce Services

---

AMENDMENT AND RESPONSE TO OFFICE ACTION

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated March 28, 2008, Applicants respectfully request reconsideration of the above-identified application in view of the following amendment and remarks: